

Press Release – Highland Council Housing Need & Demand Survey

The Highland Council has launched a survey about the housing needs and future aspirations of local households. The survey will allow the Council to better understand the housing circumstances and needs of local households so that a good range of housing options can be delivered in the future. The results will help the Council plan for new housing and housing services, making sure the needs of all residents and communities are met.

Housing & Property Committee Chair, Cllr Glynis Campbell Sinclair said: "The Highland Council, as part of its commitment to meeting the 'Highland Housing Challenge', encourages residents across Highland to complete the Highland Housing Need & Demand Survey, this will ensure a robust and accurate data set is captured for all types of housing need and not just Council/rental demand. To capture this as accurately as possible, we need to speak to residents across Highland, of all ages (over 16yrs old) and living in all types of housing, to identify what housing is needed across Highland communities for the years ahead."

An online survey is open to all Highland residents (over 16yrs old) and over 800 telephone interviews will be carried out with households across the area. The survey is being carried out by a professional market research company, Research Resource.

Telephone interviews will commence on 8th September 2025 and will continue over a period of 10 weeks.

The survey is open to anyone over the age of 16 years old to complete, and all survey responses will be for research purposes only and it will not be possible to identify individual residents from the responses. Research Resource are registered under the Data Protection Act and all responses will be completely confidential.

The online survey can be found here
www.researchresource.co.uk/AJHighlandHNDA.html

or by scanning the following QR code:



Twitter/social media etc:

The Highland Council has launched a survey to better understand the housing needs, circumstances and aspirations of local households. The results will help the Council to plan for new housing and housing services, making sure the needs of all residents and communities are met.

The survey should only take around 10 minutes to complete.

The survey is now live and all Highland residents are invited to take part.

www.researchresource.co.uk/AJHighlandHNDA.html

